



Identifying the Threat

Chances are that, if you're reading this newsletter, you already have a concern about some of the stumbling blocks being put before New Jersey's logistics industry. Perhaps you've been following the controversy over the New Jersey Department of Labor's proposed rules on independent contractors. Perhaps your business contributed to the tens of thousands of pages of opposition submitted by the business community. Maybe you've heard about S.3546, the "Warehouse and Port Pollution Reduction Act," which would make warehouse operators responsible for reducing vehicle emissions of trucks that pick up and drop off at their location.

As background to the various articles in this inaugural newsletter, DeliverNJ thought it would be helpful to provide our readers with a refresher on the historical background of these attacks on the industry. Many of the items pending today can be traced back to a seminal report done in 2010 by the National Employment Lawyers Project entitled [The Big Rig: Poverty, Pollution, and the Misclassification of Truck Drivers at America's Ports](#). In this report, you will see the theories which attempt to pin blame for society's woes on the logistics industry, calling the industry, among other things, "sharecroppers on wheels".

For some of you, this report is old news, but it may bring back some memories. For others, the report is a much-needed primer on the opposition that the logistics industry faces in places like the State of New Jersey. We welcome you to our team.

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